

Cooperation between Swissquote and HandelsZeitung

Swissquote, the leading real time Internet financial information platform in Switzerland, announces a co-operation agreement with HandelsZeitung, which will start on Wednesday, February 2nd, 2000. According to the agreement, HandelsZeitung's editors will publish daily stock exchange news and comments on Swissquotes' platform (www.swissquote.ch) which will be freely accessible by interested investors and Swissquote users.

The information purveyed by HandelsZeitung's editors will contain the following four distinct subjects:

- Information concerning SMI listed companies
- Fundamental economic analysis which are relevant to the stock exchange
- Four written stock exchange comments (10 a.m., noon, 3 p.m. and 5.30 p.m.) which are enhanced by an audio comment at 6 p.m. (click and listen button)
- Investment recommendations and online bookshop (as of April 2000)

With a daily average of 80'000 users, who request 1.7 million pages (page views), Swissquote, founded in 1997, is one of the most successful Internet platforms in Switzerland. Since October 1999, thanks to a cooperation agreement with the Zurich based private bank Rüd, Blass & Cie Ltd, Swissquote also offers online trading on its platform.

Interested companies wishing to take advantage of this News environment in Swissquote have the possibility to place advertising banners on certain pages edited by HandelsZeitung. The sale of these banners will be conducted on both partners' behalf under HandelsZeitungs' coordination.